

SPRAY FOAM ALLIANCE OF INDIA PROJECT CHARTER

Project Title	Spray Foam Alliance of India
Project Objective	To accelerate the implementation of Thermal Insulation in Buildings and Cold Chain Industry through Spray Polyurethane Foam Promotion, Training and Product Stewardship.
Project Deliverables	<ul style="list-style-type: none"> • Training for Spray Application: System houses to be equipped with curriculum and plan for technical training & product stewardship • Building Envelope: Partner with government organizations like BEE, and relevant organizations like TERI, IGBC • Cold Chain: Partner with relevant organizations like NHB, GCCA, etc. • Conducting technical workshops & promotional seminars with healthy participation from all the stakeholders • Quarterly meetings to track success/progress, <p style="text-align: center;">Project Metrics:</p> <ul style="list-style-type: none"> § Training Curriculum: Development of content & website § Workshops: 6 in 2016 (New Delhi, Mumbai, Chennai/Bangalore/Hyderabad, Jaipur, Ahmedabad) § Participation: Applicators existing and new § Follow-up communication with participants: As applicable; min. Quarterly § Creation of a community of certified spray foam applicators.
Methodology: What activities will the SFAI be doing?	<ul style="list-style-type: none"> • Coordination with government agencies and insulation material suppliers in India. • Technical training of applicators existing and new • Certification of successful applicators upon completion of technical training • Certification on safety to be given by IPUA once examined. • All relevant key stakeholders will be kept in loop
Team structure & roles. (Define core team, ad-hoc members and other key contacts)	<p>Content Proposal Team: Dr. Ashok Mhatre, Isaac Emmanuel, Sachin Bedmutha, Thomas Nesamani, Naseema Nasrullah, Samir Arora, Kennadi</p> <p>Marketing Promotion/Seminars: Govind Gupta, Naseema Nasrullah, Isaac Emmanuel</p>
Alliance Launch Timeline	March – April 2016